

**FEBRUARY 1
2013**

7:30 am to Noon

**Peter Becker Community
Maplewood Estates
815 Maplewood Avenue
Harleysville, PA 19438
(off School House Road)**

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*Thank you to Peter Becker
Community for hosting the
Small Business University.*

KEYNOTE SPEAKER BOB BABB

Robert Babb, owner of Physical Therapy & Wellness Institute (PTW), launched his physical therapy practice in July of 2002 with a single, free-standing location in Lansdale, Pennsylvania. His mission was to provide quality, one-on-one recuperative care and outstanding customer service not customarily found in the industry. PTW's passion and talent for physical therapy became evident to area physicians who responded, entrusting their patients to PTW for excellent care. September of 2005 was the grand opening of the Quakertown location, and in the fall of 2007, the Lansdale location completed renovations, adding an additional 1600 sq. ft. to the practice. January of 2008 was the grand opening of the Montgomeryville location, adding a third clinic to the growing company, and adding a partner to the practice, Dr. Andrew Seo, DPT. January of 2011 was the grand opening of the fourth location in West Norriton. In September 2012, a 5th location was added in Glenside formerly known as Paster PT. In just ten years, PTW has grown from one location with two employees, to a burgeoning practice with five locations and a staff of 45.



SESSION 1 9:30 – 10:30

- Ready, Set, Hire**
*Marcia Binder Ibrahim, Esq., MBI Law
Randy Yardumian, Bee, Bergvall & Co.*
- Change & Thrive in 2013**
Steve O'Driscoll, Steve O Marketing
- Five Keys to Business
Prosperity and Profitability
in the 21st Century**
Kirk Walters, The Walters Group
- Targeted Branding –
4 Simple Steps to
Identifying Your Brand**
Karen Jett, Jett Excellence

SESSION 2 10:50 – 11:50

- Social Media: Maximizing
Benefit – Minimizing Risk**
*Tanya Bamford, TCB Marketing
Stephen Maliszewski, Maliszewski & Carr*
- Propelling Your Business
Plan Into Action**
Annaliese Romain, TD Bank
- Collaborations That Make Money
and Create Customers**
*Art Berger, The Wooden Duck
Joe Hampshire, Centennial Blueprint
Paul Nye, Peter Becker Community*
- Accessibility & Functionality =
Mobile Success**
*Tom Allebach, Sitecats
Jim Roberts, RobertsWebForge*

REGISTRATION

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REGISTRATION DEADLINE: 1/29/13

Complete a registration form for each attendee.

Mail to:

PennSuburban Chamber of Commerce
34 Susquehanna Avenue
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FEE SCHEDULE

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